Alt Text

Use:

1. It is an attribute used for <img> tag to specify an alternate text for an image.
2. It accurately describes an image if a user cannot see the image through an audio-based promoter.

Importance:

1. Alt text is designed to optimize images for speed and SEO.
2. Alt text provide better image descriptions to search engine crawlers to help them index images properly.

Title Text:

Use:

1. To describe an image in more detail.
2. To provide additional information about an image.

Importance:

1. Title text is designed to aid the understanding and usability of our page.
2. By adding a title attribute and ambiguous field can be clarified.